ABSTRACT OF THE DISCLOSURE

A visible image forming method is performed for forming a visible image on an optical disk by an optical disk recording apparatus, which is designed for applying a laser beam onto an optical disk according to first recording data of a predetermined format to form pits having lengths specified by the first recording data. First, a generating step is performed for generating second recording data by embedding image formation data of a visible image in a part of a predetermined format which is the same as predetermined for the first recording data. Second, an extracting step is performed for extracting the image formation data of the visible image from the second recording data of the predetermined format. Then, a forming step is performed for forming pits in the optical disk according to the extracted image formation data so as to form the visible image on the optical disk.